

Yearbook Information

Class of 2010

Mark your calendars:

SENIOR PICTURES ARE DUE **FRIDAY, OCTOBER 30, 2009**

PARENT ADS ARE DUE:

Early-bird deadline (\$10 discount off all ads): December 11, 2009

Guaranteed proof deadline: January 22, 2010

Final deadline: February 19, 2010

****Ads received after 2/19/2010 will be accepted on a space-available basis only, and will incur a \$10 late fee.****

SENIOR PHOTO GUIDELINES

Senior photos should be:

- a head-and-shoulders portrait.
- taken straight-on, not at an angle; your face should be recognizable and not obscured by makeup or accessories.
- an actual photographic print or a digital image on CD.

We will not accept color photocopies or images printed from an ink-jet printer.

(JPEG or TIF format; 300 dpi minimum)

- a reasonably current image (no baby pictures)
- school-appropriate
- prop-free (this includes food, pets, musical instruments, friends, etc)

Photos that do not meet these guidelines will be returned to the student.

Don't worry about sizing the photo to fit the yearbook. We will take care of that for you.

PARENT AD GUIDELINES

Publication policies...

- submit only digital images on CD or actual photographic prints. **WE WILL NOT ACCEPT COLOR PHOTOCOPIES.** (Remember, this is a black-and-white ad.)
- We reserve the right to request replacement photographs or text if content is inappropriate for a student publication.
- No copyrighted images or text will be reproduced unless complying with Fair Use copyright law. This includes song lyrics.

Tips for success...

- let us do the hard work. No photocopying or creating of collages is necessary.
- See order form for picture maximums
- Please avoid pictures with a significant other...because you never know what might happen in a few months
- Consider combining forces with your student's friend(s) for a friendship ad to split costs.

Include a self-addressed, stamped envelope to receive photos back.

QUESTIONS? CLARIFICATIONS? Contact *Windjammer*: Dana Smith, adviser | 676.6482 x5245 | dasmith@bham.wednet.edu

****If you would like your photos returned, please enclose a self-addressed, stamped envelope.****

Sehome <i>Windjammer</i> Yearbook	2009-2010	Parent Ad Order Form
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Student(s): _____

Name of Parent(s): _____

Contact Info:

Preferred phone number: _____ email: _____

Address: _____

Order Information:

Size (circle one):	quarter page (\$60) 3 PHOTOS MAX	half page (\$90) 6 PHOTOS MAX	full page (\$150) 10 PHOTOS MAX
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- Add \$5 for each additional photo
- Subtract \$5 if you submit your photos scanned & on a CD (300 dpi resolution)
- Subtract \$10 if ad is received ON or BEFORE 12/11/2009
- Add \$10 late fee if ad is received after 2/19/2010**

TOTAL PAYMENT ENCLOSED: <small>Please make checks out to Sehome High School</small>
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Number of pictures, with descriptions

Message you'd like us to print:

Is this ad a surprise for your student? Y / N (This affects how we communicate with you about your ad.)

Layout and special instructions:

If you have a layout in mind, please attach a sketch or diagram. Please label which pictures you'd like where.
If you do not specify a layout, our staff designers will do all of the work for you, and we do a great job! 😊

Special instructions to designers:

Would you like a proof if possible? Yes No ** please note that we cannot guarantee proofs for ads received after January 22, 2010